



Property Management

Top Property Management Company Sees Huge Savings From Ezlo Smart Home Installs



Rapid growth gives rise to new challenges

One of America's top property management companies was growing fast, but the amount of money they were spending on unoccupied properties was starting to become a problem. Energy costs were too high, copied keys from single family homes resulted in missing furniture, and they had to pay employees to wait around for home showings or maintenance workers.

In 2019 they sought out a smart home platform that could help them solve these problems and reduce their operational expenses.



A smart solution for reducing costs

The home builder realized that smart door locks would enable them to better secure unoccupied units and allow them to remotely grant access to potential renters or maintenance workers. They also began looking into smart thermostats to improve energy efficiency.

The one thing they insisted on was that the different devices run on the same platform and be easy for their tenants to use once they moved in.

Why Ezlo was their platform of choice

Ezlo Innovation not only offered a platform that could seamlessly control devices from different manufacturers, their control hubs offered always-on cellular capability so they'd continue running in empty units without a Wi-Fi connection.

After an initial trial produced positive results, the home builder went all-in on smart home technology powered by Ezlo.

In just over 1 year, they have seen:

50%

Reduction in energy costs on unoccupied properties

90%

Reduction in fraudulent use of the property

20%

Reduction on payroll costs due to remote access capabilities

15% ROI

As of September 2020, Ezlo control hubs, cameras, and other devices were installed in nearly 4,000 units, with plans to increase that several times over in 2021 using new 4G compatible hubs.

To learn more about how Ezlo's services can help you reduce costs, increase efficiency, drive new revenue, and improve the tenant experience in your properties, contact sales@ezlo.com.

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